



**Phonexa<sup>®</sup>**

**PARTNERSHIP  
PROGRAM**

2019

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# 01 | PHONEXA PEARL PROGRAM

As a Phonexa partner, not only will you gain access to our exclusive partnership benefits, but you'll also pass appreciable perks on to the business or person you've referred. Our dual-sided rewards allow you to approach your contacts with the direct value of our platform and a premium discount.

We work with Integration, Agency, and Referral Partners. All partnerships allow you to move up in Partner Tiers, and with each tier accession you will unlock new benefits, larger discounts, and higher revenue shares.

We look forward to sharing these opportunities with you and your network, and in doing so, we hope to build the foundation for a long and rewarding partnership.

# 02 | INTEGRATION PARTNER

## Integration Partner

Some of the best software companies and applications in the world have already built an integration with Phonexa. Apply to the Integration Partnership Program to develop an integration with our platform. Grow shared customers, reach a larger audience, and generate residual revenue.

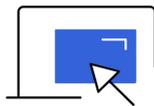
## Are You a Good Fit?

Integration Partners merge Phonexa solutions with relevant technologies



### Shared Customers

Those with customers already using Phonexa or customers that would benefit from using our platform are ideal Integration Partners.



### Relevant Technology

If you're building software that would complement our all-in-one platform, let's talk.



### Ready to Integrate

We encourage developers eager to tinker with our APIs to get in touch

## 03 | AGENCY PARTNER

### Agency Partnership

Phonexa's Agency Partnership Program is for businesses and consultants that want to promote growth by providing their clients with an exceptional all-in-one software solution for Call Tracking, Lead Distribution and Management, and Email Marketing, with integrated Accounting.

### Are You a Good Fit?

Phonexa's Agency Partnership Program is ideal for consultants, implementation specialists, and business advisers.



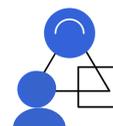
Consultants, Coaches,  
and Trainers

Professional who want  
to offer more value to  
your clients.



Implementation  
Specialist

Experts who recommend  
software solutions  
and/or migrates data  
from existing systems.



Business Advisers

Advisers who work with  
executives to make  
organizational changes in  
businesses and  
recommends software.

# 04 | REFERRAL PARTNER

## Referral Partnership

The ideal candidates for Phonexa's Referral Partnership Program include Phonexa users, well-connected professionals, or simply those who have a friend, client, or colleague that will benefit from our all-in-one platform. Not only can Referral Partners receive and offer discounts, but they'll also generate recurring revenue.

## Are You a Good Fit?

Referral Partners refer companies and clients to work with Phonexa



### Phonexa User

If you're already using Phonexa in your business, you'd be a great fit for this.



### Large Network

Well-connected across multiple industries? See how you can turn your connections into revenue.

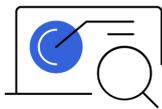
# 04 | WHY REFER PHONEXA

## Dual-Value Rewards

Our dual-sided rewards allow you to approach your contacts with the direct value of our platform with an added recurring 10% discount when they sign up. Your referral will receive a monthly discount for the lifetime use of the platform, just for being referred by you.

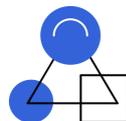
## The Phonexa Difference

Since our founding, we have set ourselves apart by providing customers with creative solutions using first-hand industry knowledge and extraordinary technology. From our advances in call tracking, email marketing, and lead management to new frontiers of marketing innovation, we remain trailblazers dedicated to the success of our partners.



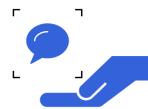
### Details

Phonexa cares about the small things. Our intuitive features and platforms reflect our inclination for excellence.



### Innovation

We refuse to get comfortable with current technology. Our exceptional team is composed of relentless creators.



### Relationships

Above all, Phonexa values relationships. We will go above and beyond for you because your complete satisfaction is our main objective.

## 05 | PROGRAM TIERS

PEARL

**10%** of service fees or off  
your service fees  
*More details page 7*

PEARL VIP

**1%** of total revenue  
*More details page 8*

PEARL ELITE

**2%** of total revenue  
*More details page 9*

PEARL AMBASSADOR

**3%** of total revenue  
*More details page 10*

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# Phonexa

## PEARL

### What is Pearl?

Pearl is the first tier of the Phonexa Partnership Program. Partners in this tier have between 1 and 9 referrals.

### Phonexa Users

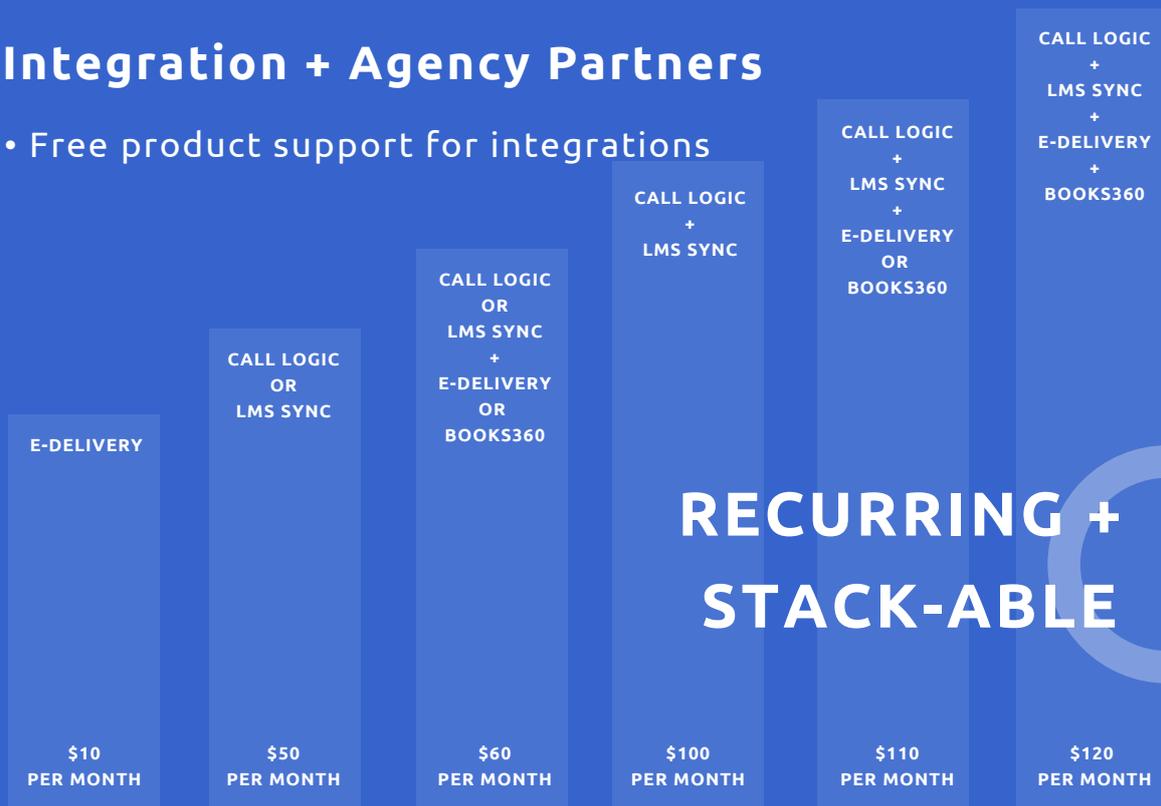
Your first referral gets you 10% off your monthly service fees. You'll receive an additional 10% discount for every new referral.

### If You're Not Using Phonexa

Every referral will get you a 10% monthly commission on your referrals' service fees

### Integration + Agency Partners

- Free product support for integrations



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## PEARL VIP

### What is Pearl VIP?

Pearl VIP is the second tier of the Phonexa Partnership Program. Partners in this tier have 10 to 14 referrals.

### Phonexa Users

Pearl VIP Partners enjoy FREE service fees + 1% residual commission on total revenue of all your referrals.

### If You're Not Using Phonexa

Every referral will get you a 10% monthly commission on your referrals' service fees.

### Integration + Agency Partners

- Free product support for integrations
- Logo showcased on Partners Page
- Backlinks across our digital channels

# Phonexa

## PEARL ELITE

### What is Pearl Elite?

Pearl Elite is the third tier of the Phonexa Partnership Program. Partners in this tier have 15 to 19 referrals.

### Phonexa Users

Pearl Elite Partners enjoy FREE service fees + 2% residual commission on total revenue of all your referrals.

### If You're Not Using Phonexa

Partners get a 10% residual commission the total service fees of your first 10 referrals + 2% residual commission the total revenue of all your referrals.

### Integration + Agency Partners

- Free product support for integrations
- Logo showcased on Partners Page
- Backlinks across our digital channels
- Discounted tickets and show floor presence at Phonexa's annual event

# Phonexa

## PEARL AMBASSADOR

### What is Pearl Ambassador?

Pearl Ambassador is the fourth tier of the Phonexa Pearl Partnership Program. Partners in this tier have referred 20+ clients to Phonexa.

### Phonexa User

Pearl Ambassador Partners enjoy FREE service fees + 3% residual commission on total revenue of all your referrals.

### If You're Not Using Phonexa

Partners get a 10% residual commission the total service fees of first 10 referrals + 3% residual commission the total revenue of all your referrals.

### Integration + Agency Partners

- Exclusive invitations to special events and speaking engagements
- Free product support for integrations
- Logo showcased on Partners Page
- Backlinks across our digital channels
- Discounted tickets and show floor presence at Phonexa's annual event

## **Interested in Being a Phonexa Partner?**

We are happy to walk you through each step to becoming a Phonexa Partner. To apply or learn more, visit our Partner page at [www.phonexa.com/partnership](http://www.phonexa.com/partnership) or send us an email at [partners@phonexa.com](mailto:partners@phonexa.com).

## **Already a Partner?**

Visit our Phonexa Partnership Portal for insight in your current tier, what you need to move to the next level, and learn more about each benefit in your Phonexa Partner Resource Center.