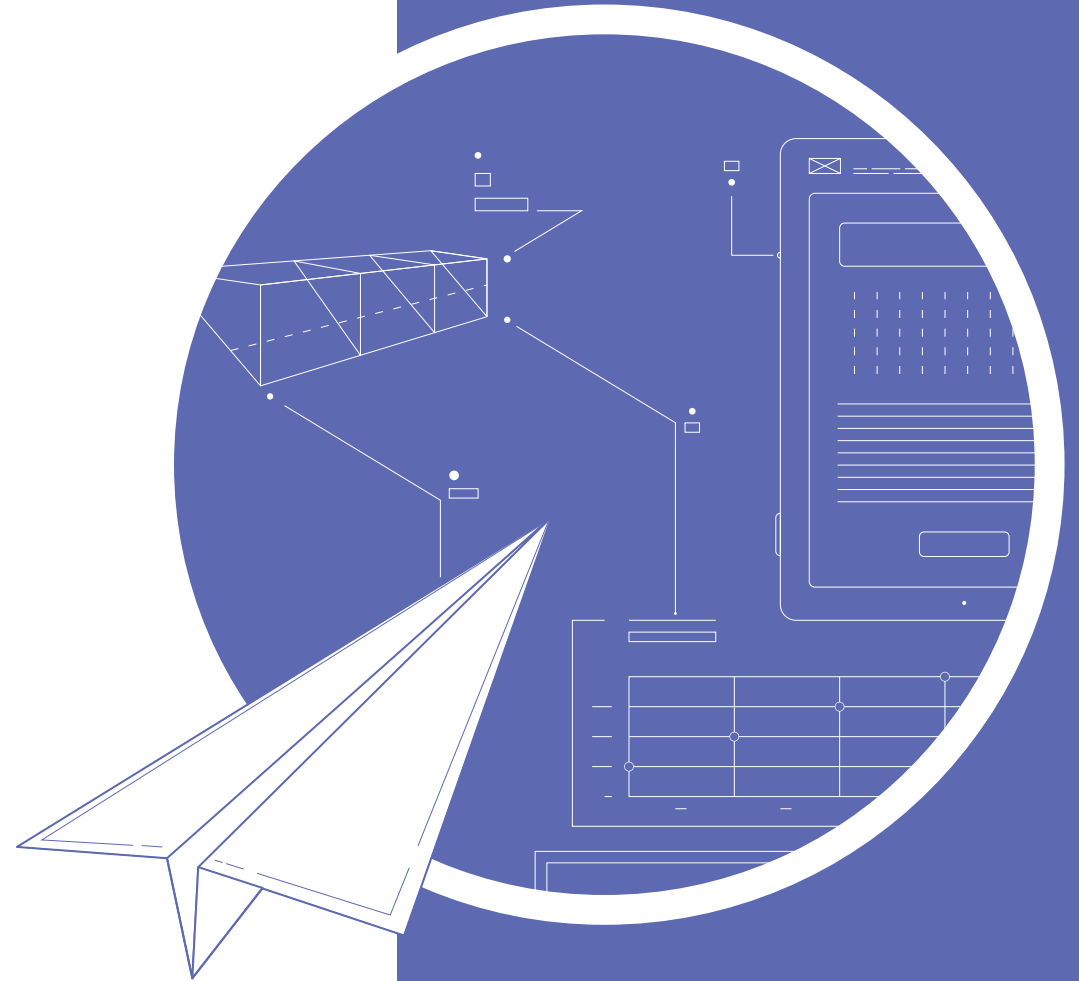


E-Delivery

Features



	Lite	Premium	Enterprise
Setup fee	\$500	\$1,000	\$2,000
Monthly fee	\$250	\$500	\$1,000
Employee User Limit	25	50	∞
Summary Report Data Storage	180 days	365 days	1,100 days
Detail Report Data Storage	90 days	180 days	365 days
System Logs Storage	60 days	180 days	365 days
*The above listed prices, limits, and storage capacities apply to the entire Phonexa platform, regardless of which components used.			
ESP Transaction (Per Email)	\$ 0.0002	\$ 0.00015	\$ 0.00011
Phonexa ESP Transaction (Per Email)	\$0.0007	\$0.00065	\$0.00061
ESP Transaction (Per SMS)	\$0.0002	\$0.00015	\$0.00011

Lite

Premium

Enterprise

Two-Way SMS Messaging (per SMS)

\$0.0070

\$0.0070

\$0.0070

Carrier fees for outbound messages

CARRIER	LOCAL NUMBERS 10DLC		TOLL-FREE	
	SMS	MMS	SMS	MMS
AT&T Not Registered	\$0.0100	\$0.015	N/A	N/A
AT&T Registered	\$0.003	\$0.0075	\$0.003	\$0.0075
Bell & Virgin	N/A	N/A	N/A	N/A
C Spire Wireless	\$0.0025	\$0.01	No carrier fee	No carrier fee
Carrier Group A	No carrier fee	No carrier fee	\$0.0015	\$0.002
Digicel	\$0.11204	N/A	N/A	N/A
EastLink	N/A	N/A	N/A	N/A
Lleida	\$0.04	\$0.04	\$0.00001	No carrier fee
T-Mobile USA Not Registered	\$0.011	\$0.02	N/A	N/A

Lite

Premium

Enterprise

Two-Way SMS Messaging (per SMS)

\$0.0070

\$0.0070

\$0.0070

Carrier fees for outbound messages

CARRIER	LOCAL NUMBERS 10DLC		TOLL-FREE	
	SMS	MMS	SMS	MMS
T-Mobile USA Registered	\$0.003	\$0.01	\$0.003	\$0.01
Telus	N/A	N/A	N/A	N/A
The Sprint Group Not Registered	\$0.005	\$0.014	N/A	N/A
The Sprint Group Registered	\$0.003	\$0.01	\$0.003	\$0.01
U.S. Cellular	\$0.005	\$0.01	\$0.0025	\$0.005
Verizon Wireless Not Registered	\$0.01005	\$0.00520	N/A	N/A
Verizon Wireless Registered	\$0.00305	\$0.00520	\$0.003	\$0.005
All other carriers	No carrier fee	No carrier fee	No carrier fee	No carrier fee

Lite

Premium

Enterprise

Two-Way SMS Messaging (per SMS)

\$0.0070

\$0.0070

\$0.0070

Carrier fees for inbound messages

CARRIER	LOCAL NUMBERS 10DLC		TOLL-FREE	
	SMS	MMS	SMS	MMS
AT&T Not Registered	\$0.01	No carrier fee	N/A	N/A
AT&T Registered	No carrier fee	\$0.0075	No carrier fee	\$0.0075
Bell & Virgin	N/A	No carrier fee	N/A	N/A
C Spire Wireless	No carrier fee	No carrier fee	\$0.00001	No carrier fee
Carrier Group A	No carrier fee	No carrier fee	No carrier fee	No carrier fee
Digicel	N/A	N/A	N/A	N/A
EastLink	N/A	No carrier fee	N/A	N/A
Lleida	\$0.00001	No carrier fee	\$0.00001	No carrier fee
T-Mobile USA Not Registered	\$0.011	\$0.02	N/A	N/A

Lite

Premium

Enterprise

Two-Way SMS Messaging (per SMS)

\$0.0070

\$0.0070

\$0.0070

Carrier fees for inbound messages

CARRIER	LOCAL NUMBERS 10DLC		TOLL-FREE	
	SMS	MMS	SMS	MMS
T-Mobile USA Registered	\$0.003	\$0.01	\$0.003	\$0.01
Telus	N/A	No carrier fee	N/A	N/A
The Sprint Group Not Registered	\$0.004	\$0.013	N/A	N/A
The Sprint Group Registered	\$0.003	\$0.01	\$0.0025	\$0.01
U.S. Cellular	No carrier fee	No carrier fee	\$0.0025	\$0.005
Verizon Wireless Not Registered	N/A	N/A	N/A	N/A
Verizon Wireless Registered	No carrier fee	No carrier fee	No carrier fee	No carrier fee
All other carriers	No carrier fee	No carrier fee	No carrier fee	No carrier fee

Lite

Premium

Enterprise

Two-Way MMS Messaging (per MMS)

\$0.02

\$0.02

\$0.02

Carrier fees for outbound messages

CARRIER	LOCAL NUMBERS 10DLC		TOLL-FREE	
	SMS	MMS	SMS	MMS
AT&T Not Registered	\$0.0100	\$0.015	N/A	N/A
AT&T Registered	\$0.003	\$0.0075	\$0.003	\$0.0075
Bell & Virgin	N/A	N/A	N/A	N/A
C Spire Wireless	\$0.0025	\$0.01	No carrier fee	No carrier fee
Carrier Group A	No carrier fee	No carrier fee	\$0.0015	\$0.002
Digicel	\$0.11204	N/A	N/A	N/A
EastLink	N/A	N/A	N/A	N/A
Lleida	\$0.04	\$0.04	\$0.00001	No carrier fee
T-Mobile USA Not Registered	\$0.011	\$0.02	N/A	N/A

Lite

Premium

Enterprise

Two-Way MMS Messaging (per MMS)

\$0.02

\$0.02

\$0.02

Carrier fees for outbound messages

CARRIER	LOCAL NUMBERS 10DLC		TOLL-FREE	
	SMS	MMS	SMS	MMS
T-Mobile USA Registered	\$0.003	\$0.01	\$0.003	\$0.01
Telus	N/A	N/A	N/A	N/A
The Sprint Group Not Registered	\$0.005	\$0.014	N/A	N/A
The Sprint Group Registered	\$0.003	\$0.01	\$0.003	\$0.01
U.S. Cellular	\$0.005	\$0.01	\$0.0025	\$0.005
Verizon Wireless Not Registered	\$0.01005	\$0.00520	N/A	N/A
Verizon Wireless Registered	\$0.00305	\$0.00520	\$0.003	\$0.005
All other carriers	No carrier fee	No carrier fee	No carrier fee	No carrier fee

Lite

Premium

Enterprise

Two-Way MMS Messaging (per MMS)

\$0.02

\$0.02

\$0.02

Carrier fees for inbound messages

CARRIER	LOCAL NUMBERS 10DLC		TOLL-FREE	
	SMS	MMS	SMS	MMS
AT&T Not Registered	\$0.01	No carrier fee	N/A	N/A
AT&T Registered	No carrier fee	\$0.0075	No carrier fee	\$0.0075
Bell & Virgin	N/A	No carrier fee	N/A	N/A
C Spire Wireless	No carrier fee	No carrier fee	\$0.00001	No carrier fee
Carrier Group A	No carrier fee	No carrier fee	No carrier fee	No carrier fee
Digicel	N/A	N/A	N/A	N/A
EastLink	N/A	No carrier fee	N/A	N/A
Lleida	\$0.00001	No carrier fee	\$0.00001	No carrier fee
T-Mobile USA Not Registered	\$0.011	\$0.02	N/A	N/A

Lite

Premium

Enterprise

Two-Way MMS Messaging (per MMS)

\$0.02

\$0.02

\$0.02

Carrier fees for outbound messages

CARRIER	LOCAL NUMBERS 10DLC		TOLL-FREE	
	SMS	MMS	SMS	MMS
T-Mobile USA Registered	\$0.003	\$0.01	\$0.003	\$0.01
Telus	N/A	No carrier fee	N/A	N/A
The Sprint Group Not Registered	\$0.004	\$0.013	N/A	N/A
The Sprint Group Registered	\$0.003	\$0.01	\$0.0025	\$0.01
U.S. Cellular	No carrier fee	No carrier fee	\$0.0025	\$0.005
Verizon Wireless Not Registered	N/A	N/A	N/A	N/A
Verizon Wireless Registered	No carrier fee	No carrier fee	No carrier fee	No carrier fee
All other carriers	No carrier fee	No carrier fee	No carrier fee	No carrier fee

	Lite	Premium	Enterprise
Data Storage (up to 5 million contacts)	\$50/month per 100,000	\$100/month per 500,000	\$150/month per 5,000,000
Employee User Limit	25	50	Unlimited
Summary Report Data Storage	180 days	365 days	1,100 days
Detail Report Data Storage	90 days	180 days	365 days
System Logs Storage	60 days	120 days	180 days
Multiple ESP Integration	2	5	20
Campaign Automation	✓	✓	✓
Suppression Management	✓	✓	✓
Segmentation Automation	✓	✓	✓
Drip Campaigns	✓	✓	✓
Event Based Campaigns	✓	✓	✓
HTML Template Builder	✓	✓	✓
Geolocation Reporting	✗	✓	✓
A/B Testing	✗	✓	✓

	Lite	Premium	Enterprise
Multiple Delivery Channels Per Campaign	✗	✓	✓
Domain Based Multiple Channel Distribution	✗	✓	✓
Website Unsubscribe Management	✗	✓	✓

Systemwide addon	Lite	Premium	Enterprise
Domain Public Labeling	✓	✓	✓
Mobile App	✓	✓	✓
Access Management	✓	✓	✓
Dashboard Customization	✓	✓	✓
Control Panel Themes	✓	✓	✓
Advanced Security Settings	✓	✓	✓
Account Notes	✓	✓	✓
Email Notifications	✓	✓	✓
Forms & Banners	✓	✓	✓
Domain White Labeling	✗	\$200.00 / month	✓
Image Storage	✗	500 MB	10 GB
Scheduled Reports	✗	50	100
Note Groups	✗	✓	✓
API Access to Reports	✗	✓	✓

Systemwide addon	Lite	Premium	Enterprise
Export	✗	✓	✓
Website Pages	✗	✓	✓
Team Widget	✗	✓	✓
Contact Us	✗	✓	✓
Legal Documents Management	✗	✗	✓
Watchmail	✗	✗	✓
Feed CMS	✗	✗	✓
Multiple Users Account	✗	✗	✓
Alternative Domains	✗	✗	✓

Component addons (Phonexa External Tracking)

Lite

Premium

Enterprise

Component addons (Phonexa External Tracking)	Lite	Premium	Enterprise
Pixel Tracking	\$0.0005 / Per Pixel	\$0.0005 / Per Pixel	\$0.0005 / Per Pixel
Third-Party Database Lookup	\$0.0005 / Per Lookup	\$0.0005 / Per Lookup	\$0.0005 / Per Lookup
Tracking: Google Sheets	\$0.0005 / Per Unit	\$0.0005 / Per Unit	\$0.0005 / Per Unit
Tracking: Ping Url	\$0.0005 / Per Unit	\$0.0005 / Per Unit	\$0.0005 / Per Unit
Tracking: Send Slack Message	\$0.0005 / Per Unit	\$0.0005 / Per Unit	\$0.0005 / Per Unit
Tracking: SMTP with Custom Connection	\$0.0005 / Per Unit	\$0.0005 / Per Unit	\$0.0005 / Per Unit
Tracking: SMTP ESP	\$0.0005 / Per Unit	\$0.0005 / Per Unit	\$0.0005 / Per Unit
Tracking: Twillio	\$0.0005 / Per Unit	\$0.0005 / Per Unit	\$0.0005 / Per Unit
TikTok Ads	\$0.0005 / Per Ping	\$0.0005 / Per Ping	\$0.0005 / Per Ping

Component addons (Phonexa Internal Tracking)

Lite

Premium

Enterprise

Email Validation & Hygiene

\$0.003 / Per Email

\$0.003 / Per Email

\$0.003 / Per Email

Inbox Preview

\$0.15 / Per Email Previewr

\$0.15 / Per Email Previewr

\$0.15 / Per Email Previewr

Email Template Builder

\$1.00 / Per Template

\$1.00 / Per Template

\$1.00 / Per Template

E-Delivery Suppression List(s) V2

\$0.0005 / Per Ping

\$0.0005 / Per Ping

\$0.0005 / Per Ping

E-Delivery Contact List Status V2

\$0.0005 / Per Ping

\$0.0005 / Per Ping

\$0.0005 / Per Ping