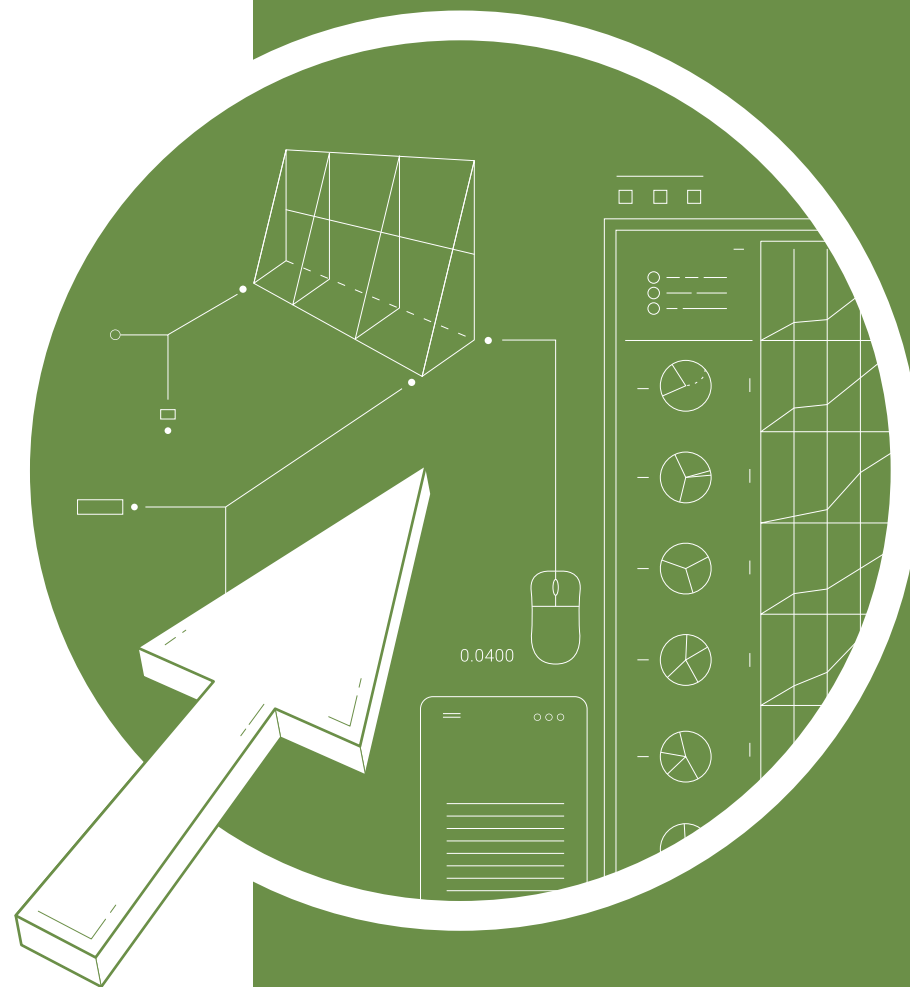


# LYNX

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## Features



**Price**

**Lite**

**Premium**

**Enterprise**

Setup Fee

\$0.00

\$1000

Talk to Sales

Monthly Service Fee

\$100

\$500

Talk to Sales

**Usage Fee**

**Lite**

**Premium**

**Enterprise**

Outgoing Pings

\$0.0020

\$0.0010

Talk to Sales

Cost Per Click (CPC - per 1000)

\$0.3000

\$0.2500

Talk to Sales

Cost Per Impression (CPM - per 1000)

\$0.004

\$0.003

Talk to Sales

Cost Per Acquisition (CPA - per 1000)

\$0.4000

\$0.3500

Talk to Sales

**Additional Paid Features**

**Lite**

**Premium**

**Enterprise**

Pixel Tracking (Per Pixel)

\$0.0005

\$0.0005

Talk to Sales