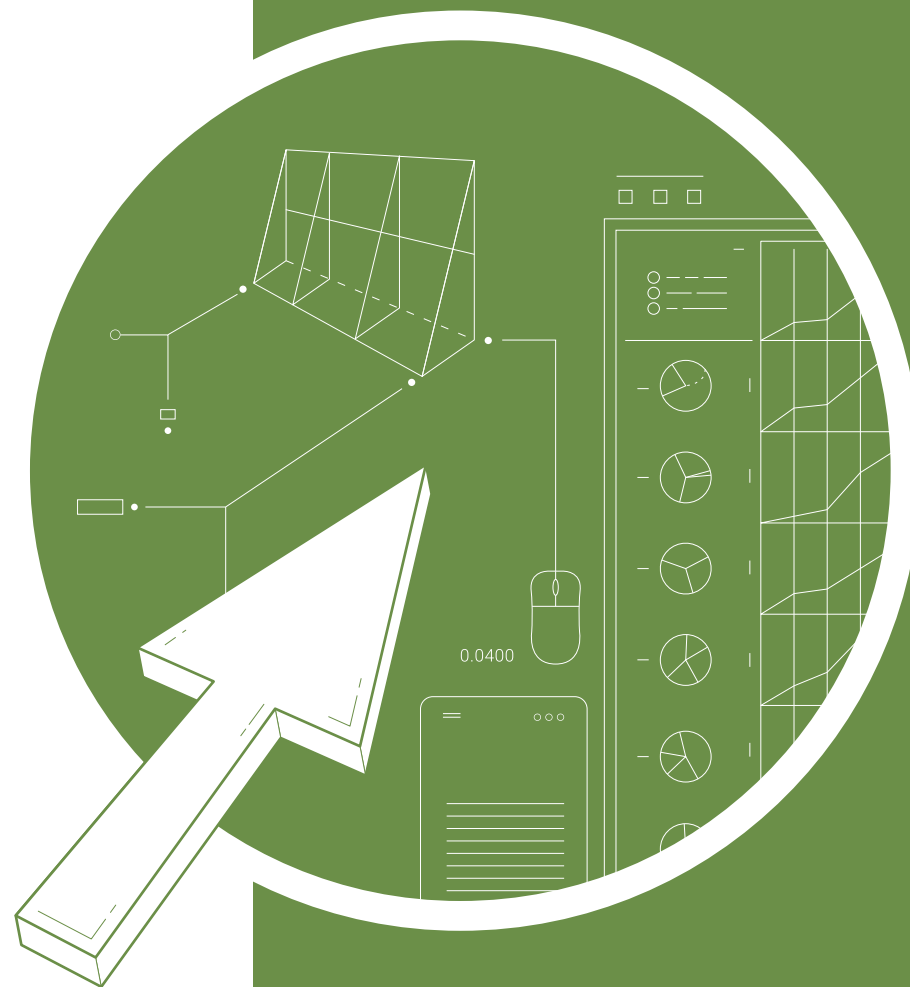


Lynx

Features



Price

Lite

Premium

Enterprise

Setup Fee

\$0.00

\$1000

Talk to Sales

Monthly Service Fee

\$100

\$500

Talk to Sales

Usage Fee

Lite

Premium

Enterprise

Outgoing Pings

\$0.0020

\$0.0010

Talk to Sales

Cost Per Click (CPC - per 1000)

\$0.3000

\$0.2500

Talk to Sales

Cost Per Impression (CPM - per 1000)

\$0.004

\$0.003

Talk to Sales

Cost Per Acquisition (CPA - per 1000)

\$0.4000

\$0.3500

Talk to Sales

Additional Paid Features

Lite

Premium

Enterprise

Pixel Tracking (Per Pixel)

\$0.0005

\$0.0005

Talk to Sales