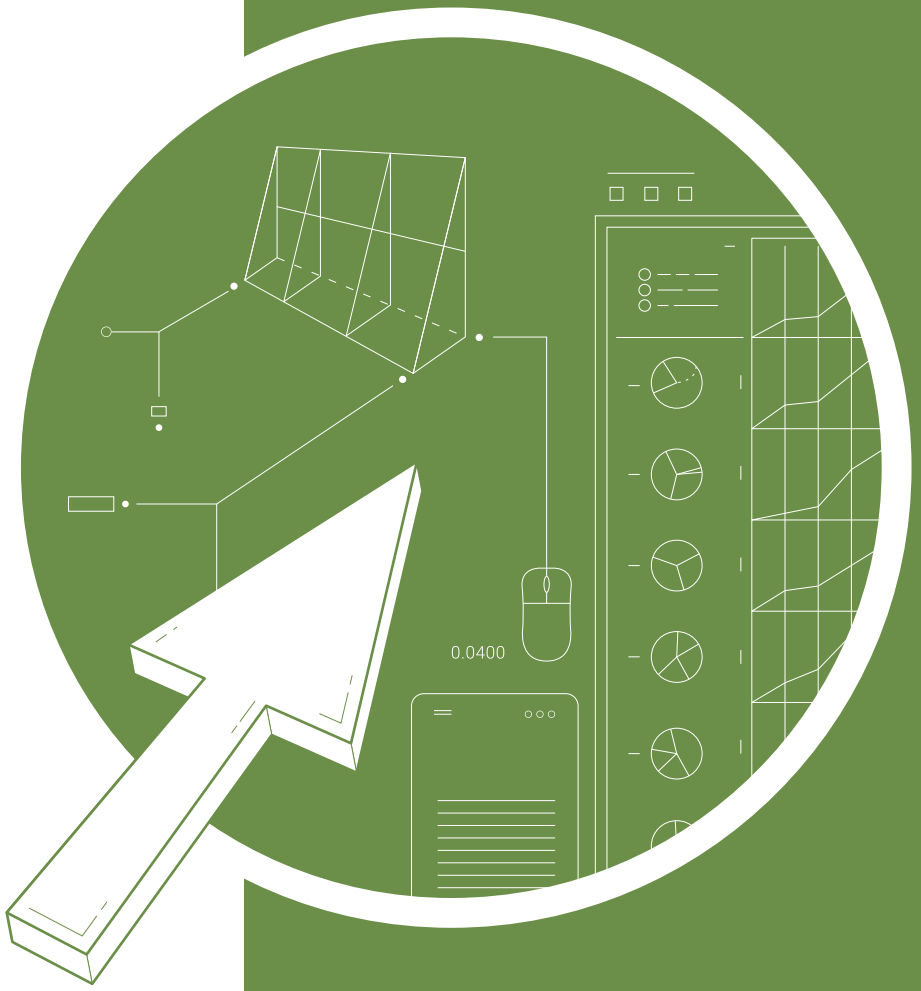
Phonexa®

Lynx

Features



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Lynx

Lynx Description

	Lite	Premium	Enterprise
Setup fee	-	$1,000	$2,000
Monthly fee	$100	$500	$1,000
Employee User Limit	25	50	∞
Summary Report Data Storage	180 days	365 days	1100 days
Detail Report Data Storage	90 days	180 days	365 days
System Log Storage	60 days	120 days	180 days

*The above listed prices, limits, and storage capacities apply to the entire Phonexa platform, regardless of which components used.

Cost Per Click (per 1000)	$0.3	$0.25	$0.2
Cost Per Impression (per 1000)	$0.004	$0.003	$0.002
Cost Per Acquisition (per 1000)	$0.4	$0.35	$0.25

Lynx

Lynx Description

	Lite	Premium	Enterprise
Active Offer Count Limit	50	100	∞
Active Advertisers	50	100	∞
Automation Rules Limit (Global)	100	250	5000
Automation Rules Limit (Per Advertiser)	20	50	100
Total Size of Offer Creatives	200 MB	1,000 MB	10 GB
Partner APIs	✓	✓	✓
Website Unsubscribe Management	✗	✓	✓

Systemwide addons	Lite	Premium	Enterprise
Domain Public Labeling	✓	✓	✓
Mobile App	✓	✓	✓
Access Management	✓	✓	✓
Dashboard Customization	✓	✓	✓
Control Panel Themes	✓	✓	✓
Advanced Security Settings	✓	✓	✓
Account Notes	✓	✓	✓
Email Notifications	✓	✓	✓
Forms & Banners	✓	✓	✓
Note Groups	✗	✓	✓
API Access to Reports	✗	✓	✓
Export	✗	✓	✓

Systemwide addons	Lite	Premium	Enterprise
Website Pages	✗	✓	✓
Team Widget	✗	✓	✓
Contact Us	✗	✓	✓
Image Storage	✗	500 MB	10 GB
Scheduled Reports	✗	50	100
Legal Documents Management	✗	✗	✓
Watchmail	✗	✗	✓
Feed CMS	✗	✗	✓
Multiple Users Account	✗	✗	✓
Alternative Domains	✗	✗	✓
Domain White Labeling	✗	$200 / month	✓

Component addons	Lite	Premium	Enterprise
Pixel Tracking	$0.0005 / Per Pixel	$0.0005 / Per Pixel	$0.0005 / Per Pixel
Third-Party Database Lookup	$0.0005 / Per Lookup	$0.0005 / Per Lookup	$0.0005 / Per Lookup