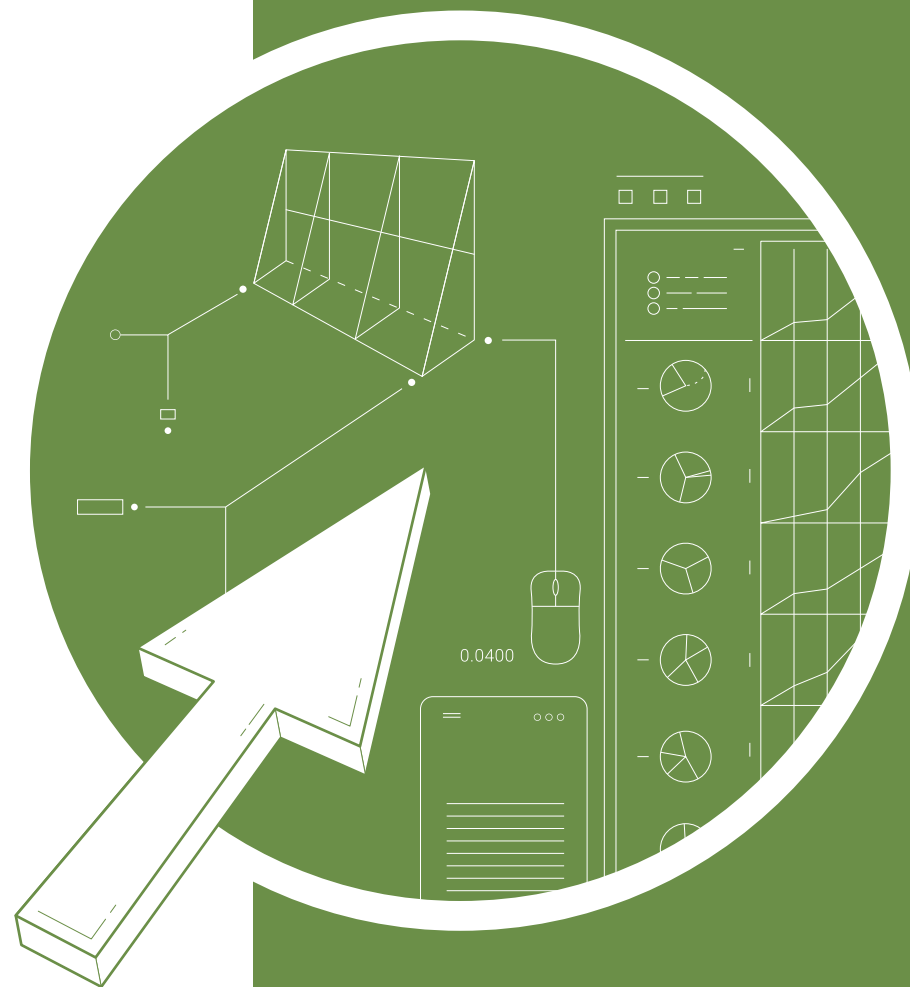


Lynx

Features



	Lite	Premium	Enterprise
Setup fee	\$500	\$1,000	\$2,000
Monthly fee	\$250	\$500	\$1,000
Employee User Limit	25	50	∞
Summary Report Data Storage	180 days	365 days	1,100 days
Detail Report Data Storage	90 days	180 days	365 days
System Logs Storage	60 days	120 days	180 days

*The above listed prices, limits, and storage capacities apply to the entire Phonexa platform, regardless of which components used.

Cost Per Click (per 1000)	\$0.30	\$0.25	\$0.20
Cost Per Impression (per 1000)	\$0.004	\$0.003	\$0.002
Cost Per Acquisition (per 1000)	\$0.40	\$0.35	\$0.25

Active Offer Count Limit	Lite	Premium	Enterprise
Active Offer Count Limit	50	50	50
Automation Rules Limit (Global)	100	100	100
Automation Rules Limit (Per Advertiser)	20	20	20
Active Advertisers	50	100	∞
Total Size of Offer Creatives	200 MB	1,000 MB	10 GB
Partner APIs	✓	✓	✓
Website Unsubscribe Management	✗	✓	✓

Systemwide addons	Lite	Premium	Enterprise
Domain Public Labeling	✓	✓	✓
Mobile App	✓	✓	✓
Access Management	✓	✓	✓
Dashboard Customization	✓	✓	✓
Control Panel Themes	✓	✓	✓
Advanced Security Settings	✓	✓	✓
Account Notes	✓	✓	✓
Email Notifications	✓	✓	✓
Forms & Banners	✓	✓	✓
Domain White Labeling	✗	\$200.00 / month	✓
Image Storage	✗	500 MB	10 GB
Scheduled Reports	✗	50	100

Systemwide addons	Lite	Premium	Enterprise
Note Groups	×	✓	✓
API Access to Reports	×	✓	✓
Export	×	✓	✓
Website Pages	×	✓	✓
Team Widget	×	✓	✓
Contact Us	×	✓	✓
Legal Documents Management	×	×	✓
Watchmail	×	×	✓
Feed CMS	×	×	✓
Multiple Users Account	×	×	✓
Alternative Domains	×	×	✓

Component addons (Phonexa External Tracking)	Lite	Premium	Enterprise
Pixel Tracking	\$0.0005 / Per Pixel	\$0.0005 / Per Pixel	\$0.0005 / Per Pixel
Third-Party Database Lookup	\$0.0005 / Per Lookup	\$0.0005 / Per Lookup	\$0.0005 / Per Lookup
Tracking: Google Sheets	\$0.0005 / Per Unit	\$0.0005 / Per Unit	\$0.0005 / Per Unit
Tracking: Ping Url	\$0.0005 / Per Unit	\$0.0005 / Per Unit	\$0.0005 / Per Unit
Tracking: Send Slack Message	\$0.0005 / Per Unit	\$0.0005 / Per Unit	\$0.0005 / Per Unit
Tracking: SMTP with Custom Connection	\$0.0005 / Per Unit	\$0.0005 / Per Unit	\$0.0005 / Per Unit
Tracking: SMTP ESP	\$0.0005 / Per Unit	\$0.0005 / Per Unit	\$0.0005 / Per Unit
Tracking: Twillio	\$0.0005 / Per Unit	\$0.0005 / Per Unit	\$0.0005 / Per Unit

Component addons (Phonexa Internal Tracking)

Lite

Premium

Enterprise

E-Delivery Suppression List(s) V2

\$0.0005 / Per Ping

\$0.0005 / Per Ping

\$0.0005 / Per Ping

E-Delivery Contact List Status V2

\$0.0005 / Per Ping

\$0.0005 / Per Ping

\$0.0005 / Per Ping