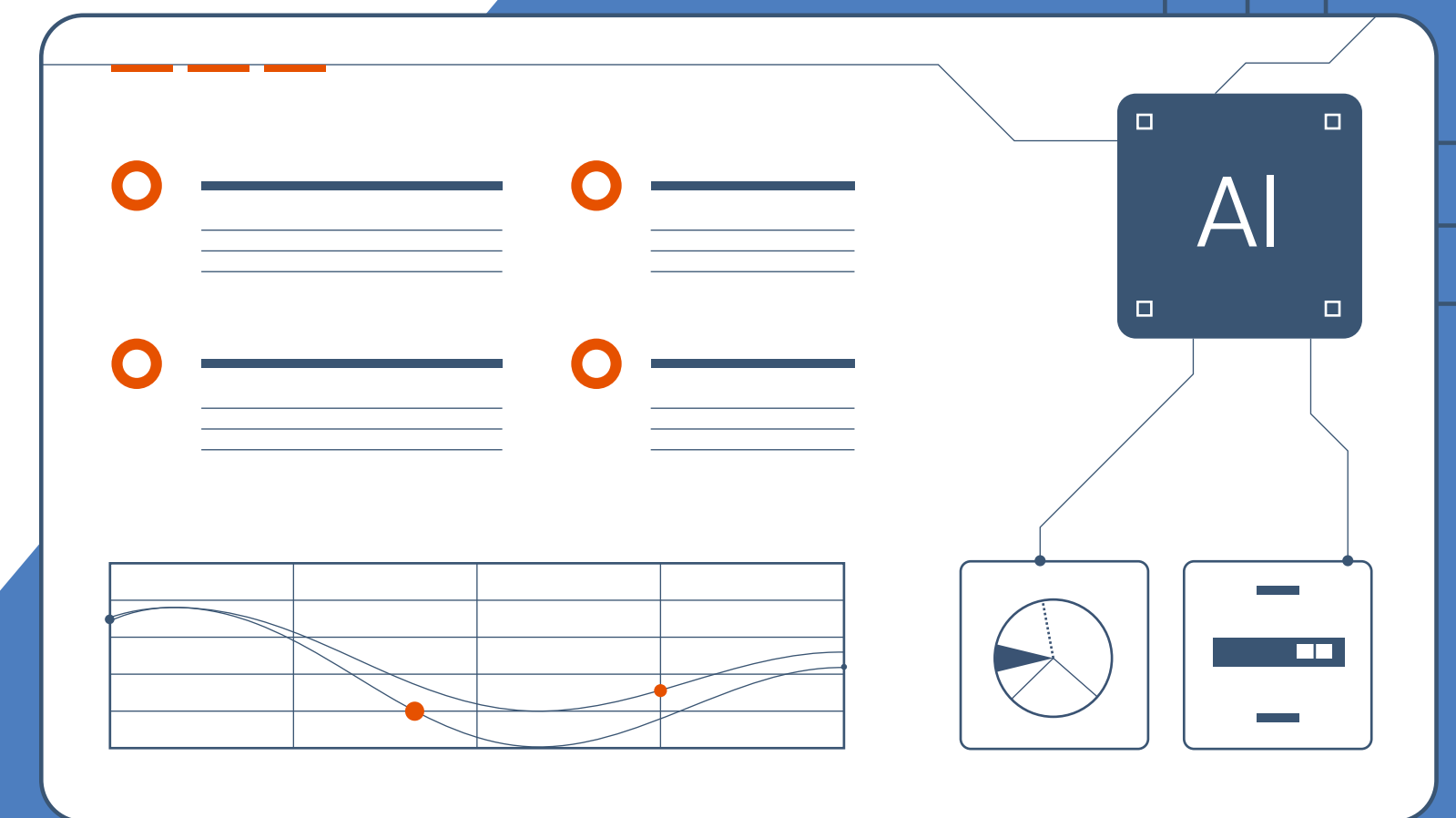




A Cheat Sheet for AI-Powered Marketing Solutions

Extracting actionable insights from vast marketing data can be daunting for an affiliate marketer. Fortunately, these processes can be streamlined by harnessing the power of AI-driven marketing solutions.

These are some of the cutting-edge AI tools that can complement your martech stack.



AI-Powered Marketing Platforms

Channel Automation

- Video messaging, text, email, IVR, voice, and social automation
- Creates and manages chatbot workflows without writing code
- Reduces missed appointments with Automated Scheduling
- ♥ **Why we love it:** Channel Automation is like having our own personal superhero at marketing conferences! It keeps us in real-time communication with our attendees, creating a seamless environment for collaboration. Beyond use at conferences, they have awesome 2-way SMS with video/media that uses AI for personalization at scale.

Hawke AI

- AI-powered marketing automation tool for ad campaigns
- Analyzes ad performance and audience behavior
- Offers real-time budget allocation recommendations
- ♥ **Why we love it:** Hawke AI is our secret weapon for boosting ROI! With real-time ad optimization, our ad performance goes through the roof.

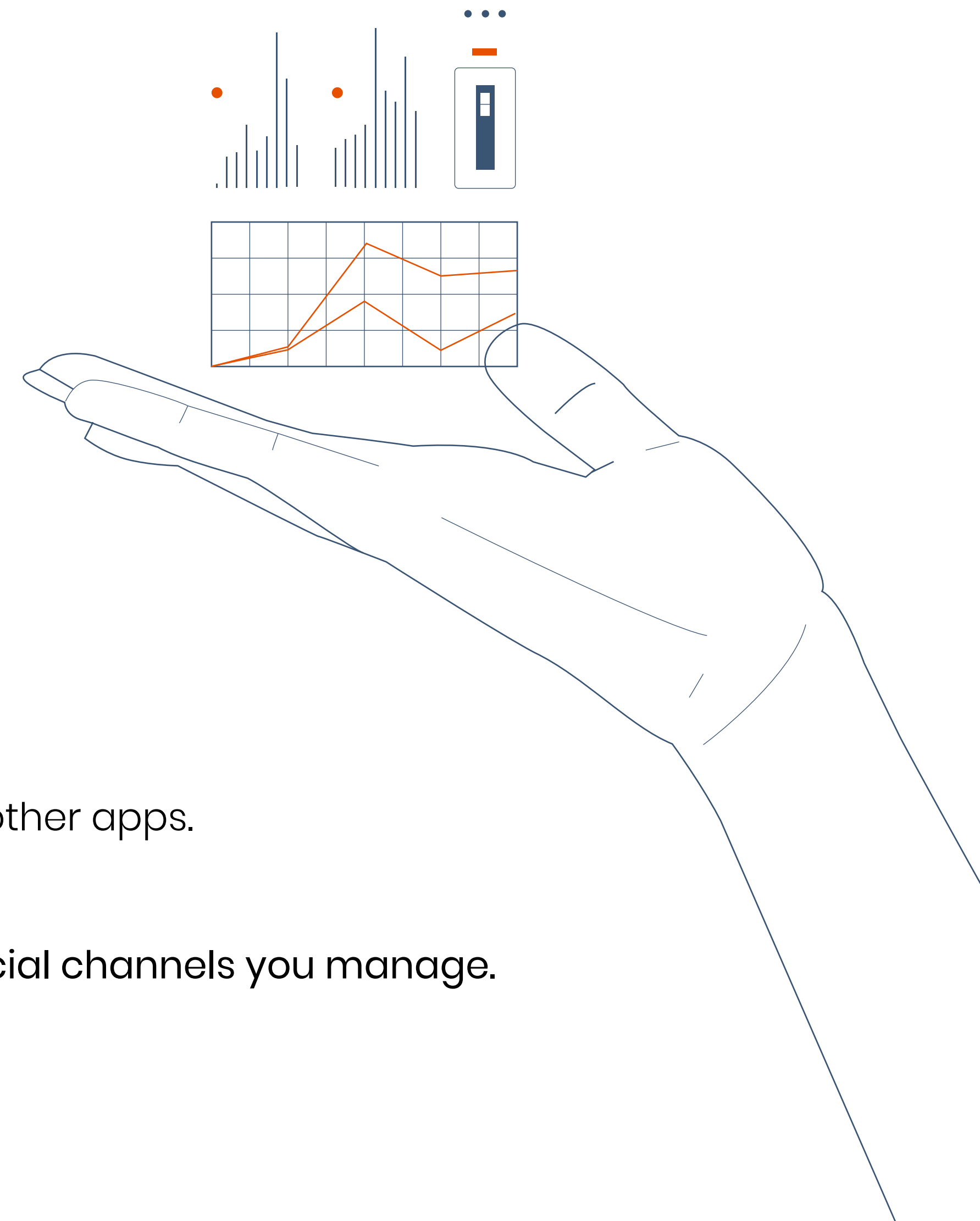
AI-Powered Marketing Platforms

EBI.AI

- AI-powered conversational AI platform for chatbots
- Utilizes natural language processing for personalized responses
- Enhances customer engagement and automates processes
- ♥ **Why we love it:** EBI.AI is a trusty sidekick, always ready to tackle customer engagement challenges head-on! Its advanced chatbot interactions streamline business processes, making everything a whole lot smoother.

OCOYA

- AI-powered social media post creator and scheduler.
- Visual post creator, AI writing assistant, and the content scheduling tools you use in other apps.
- A vast library of Templates for post images
- ♥ **Why we love it:** It brings enough tools together to increase creative output to the social channels you manage.



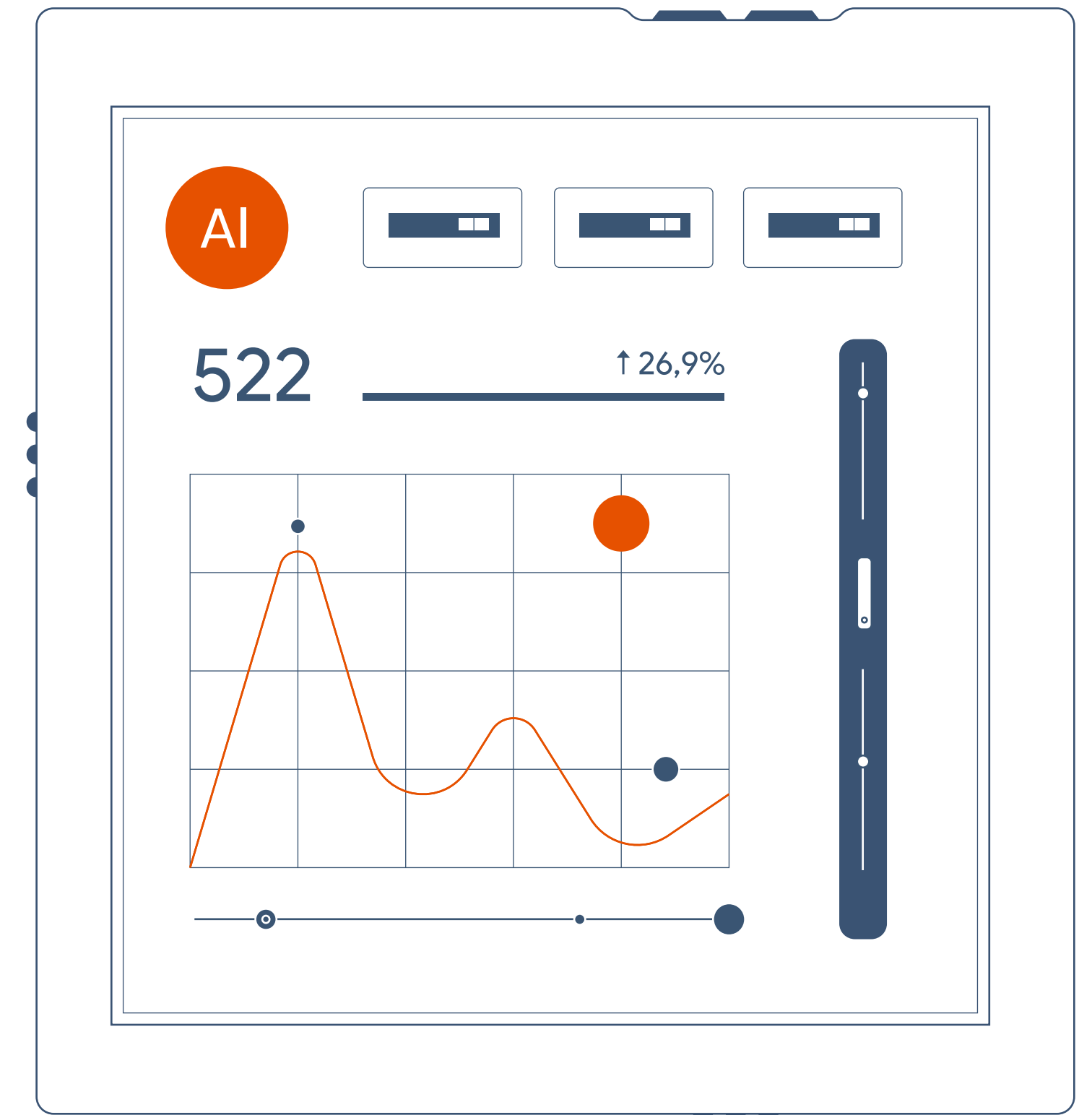
AI-Powered Content Tools

Jasper.ai

- AI-powered content writer
- Create all kinds of content by being on-brand with your tone
- ♥ **Why we love it:** Jasper.ai lets us create all kinds of content in minutes – from social posts to long-form content, we can lean on Jasper to recognize our voice and deliver content at scale.

Phrasee

- AI-driven copywriting tool for email marketing
- Generates engaging email subject lines, CTAs, and content
- Tailors language based on previous campaign data and behavior
- ♥ **Why we love it:** Phrasee is like having a genius copywriter on 24-hour standby to personalize the customer experience when you have tons of visits and engagements to measure and respond to.



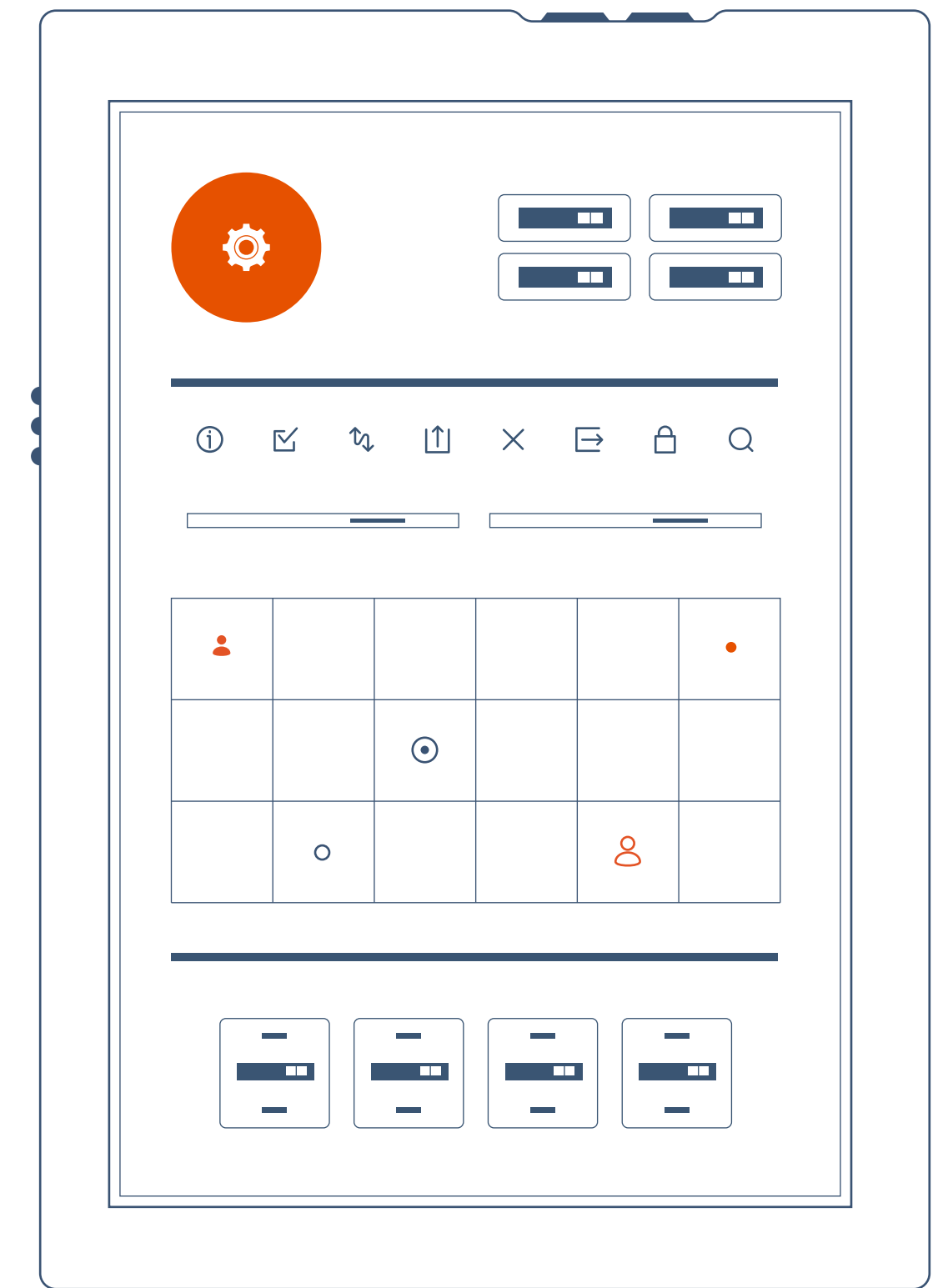
AI-Powered Content Tools

PICTORY AI

- Create “Shorts” from your long-form videos
- Creates videos using stock footage, background music, and AI-generated voiceovers
- Edit videos via transcribed speech in a document editor
- ♥ **Why we love it:** Video made easy!

Brandwatch Consumer Intelligence

- AI-driven social listening and analytics tool
- Uses natural language processing and sentiment analysis
- Provides insights into consumer opinions and trends
- ♥ **Why we love it:** Brandwatch Consumer Intelligence is like having a mind-reader on our team! It gives us priceless insights into what customers think and how they feel, helping us better understand our brand perception and consumer behavior.



AI-Powered SEO Tools

Surfer SEO

- AI-powered on-page SEO tool for search engine rankings
 - Analyzes competitor data and keyword trends
 - Provides content recommendations for optimization
- ♥ **Why we love it:** Surfer SEO is like having an SEO expert in our pocket! It optimizes our content for search engine rankings, taking our visibility to new heights and flooding our site with organic traffic.

